

SOUTH EAST

BUSINESS

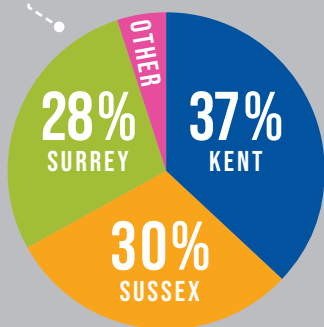
SOUTHEASTBUSINESS.COM



{ IN PRINT & ONLINE }

READERSHIP
IS OVER
21,000

PERCENTAGE
READER LOCATION



41%
OF READERSHIP IS
IN THE BUSINESS
SERVICE SECTOR†

READERSHIP
SPLIT BETWEEN
PRINTED AND
DIGITAL

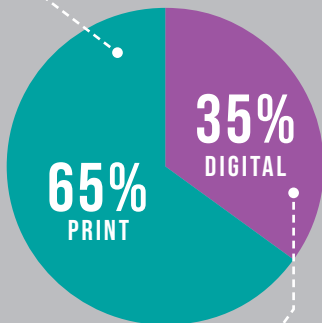
THE TYPICAL
NUMBER OF
EMPLOYEES PER
BUSINESS IS 15

TARGETED READERS:

- › Posted directly to named readers.
- › Readers are verified and/or requested.
- › Readers hold senior positions within business/organisation.

DISTRIBUTED VIA:

- › Business lounges at airports.
- › Chambers of commerce, LEAs and councils.
- › Large corporate offices.
- › Banking outlets, accountants and solicitors.
- › Business centres, serviced offices and innovation/science hubs.
- › Golf clubs and hotels.



ALSO ONLINE:

- › Readers notified of latest edition via email alert.
- › Digital edition is **FREE** for anyone to read via www.southeastbusiness.com

{ADVERTISEMENT RATES}

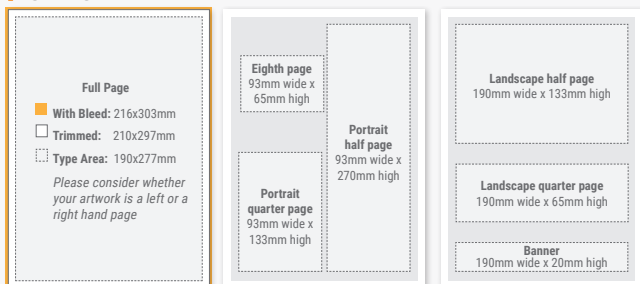
(IN PRINT AND E-EDITION)

› ADVERTISEMENTS (INCLUDES ALL DIGITAL EDITIONS)

EDITIONS:	1	3	6
Full page	£1295	£1113	£1002
Half page	£740	£652	£587
Quarter page	£408	£366	£344
Eighth page	£270	£258	£247

PREMIUM POSITIONS AVAILABLE (FRONT COVER, INSIDE COVERS), ASK FOR DETAILS
OUR DESIGN SERVICE: THE DESIGN TEAM WILL CREATE ANY ARTWORK REQUIRED, FOR NO EXTRA COST.

› SIZES



› PREMIER POSITIONS

- **Front cover banner** PRE-PAID FOR 6 EDITIONS £2868
- **Inside sponsorship banner** PRE-PAID FOR 6 EDITIONS £2448

EG. LEGAL, THE BOSS, INNOVATORS, MONEY, TRAINING AND APPRENTICESHIPS

› ASK THE EXPERT Editions:

- Half Page

1	6
£740	£587

› COMPANY PROFILES

- **Single Page** - Branded Editorial £1500
- **Double Page** - Branded Editorial £2600

› ROUND TABLE EVENT

- Inside cover & spread £3900
- + time, venue, food and journalist time with photographer

› OTHER

PER 1,000

- **Loose leaflet inserts** (8g Weight) £110
(Extra cost per gram if over 8g, per 1,000) £1.75
- **E-edition** - Digital sponsorship £750
(Email sponsorship of our monthly e-edition mailing with banner advertisement within the email also a homepage banner)

DID YOU KNOW WE CAN PRINT YOUR LEAFLETS?

All prices exclude VAT.

{ REGULARS }

COVERING NEWS, FEATURES AND LIFESTYLE CONTENT FOR BUSINESS IN KENT, SURREY AND SUSSEX.

➤ LEADING NEWS

The latest regional news, views and developments from Kent, Surrey and Sussex.

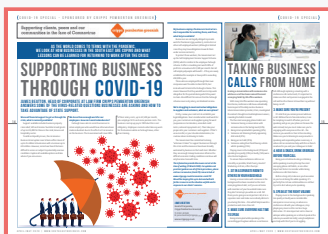


➤ LEADING EDITORIAL

Leading business news and profiles, behind the scenes interviews, breaking regional developments, leading innovation and regular 'Boss' profiles.

➤ INCISIVE FEATURES

Focusing on key business issues and sectors from legal and finance through to training and staff development, law and motors.



{ FUNCTIONAL BUSINESS CALENDAR }

- FEBRUARY/MARCH - COMMERCIAL PREMISES
- APRIL/MAY - ACCOUNTANCY AND FINANCIAL SUPPORT
- JUNE/JULY - HR RECRUITMENT
- AUGUST/SEPTEMBER - IT SUPPORT
- OCTOBER/NOVEMBER - LEGAL SUPPORT
- DECEMBER/JANUARY - NETWORKING

{ ONLINE RATES }

All prices exclude VAT.

ONLINE IN CONJUNCTION WITH AN ADVERT IN THE PRINTED MAGAZINE

MONTHS		1	3	6	12
Homepage banner		£110	£250	£460	£900
Section banner		£95	£220	£410	£780
Homepage side banner	Small	£85	£190	£360	£690
	Large	£255	£550	£1050	£1800
Section side banner	Small	£75	£180	£330	£600
	Large	£225	£490	£940	£1840

ONLINE ONLY

MONTHS		1	3	6	12
Homepage banner		£220	£500	£920	£1800
Section banner		£190	£440	£820	£1560
Homepage side banner	Small	£170	£380	£720	£1380
	Large	£510	£1100	£2100	£3600
Section side banner	Small	£150	£360	£660	£1200
	Large	£450	£980	£1880	£3680

SOUTH EAST BUSINESS
Business news and inspiration in the South East

Search...

HOME NEWS FEATURES EXPERT COMMENT ABOUT ARCHIVE SUBSCRIBE ADVERTISING CONTACT

LATEST NEWS

News
It takes six months on average for a graduate to find a job in the current climate
According to findings from a recent poll conducted by staffing firm Walters People, half of new graduates have stated that it has taken them over six months to find professional employment since leaving university.
© OCTOBER 3, 2023

News
Good Energy puts 'Power Partners' spotlight on Albourne Estate in Sussex
© OCTOBER 3, 2023

News
South East business confidence falls but remains strong
© OCTOBER 3, 2023

News
South East's smallest businesses 'neglected' by government
© OCTOBER 3, 2023

News
Mayo Wynne Baxter announces Chichester merger and 12 new roles
© SEPTEMBER 26, 2023

Side Banner - Small
320px wide x 76px high

Side Banner - Large
320px wide x 250px high

LATEST ISSUE

SOUTH EAST BUSINESS
Featuring ALEX HANKINSON AND FLO POWELL
FUNCTIONAL BUSINESS
© OCTOBER 2023

COVER STORIES



ABOUT THE MAGAZINE

Since 1982 South East Business has been the B2B publication for directors and executives across Kent, Surrey and Sussex. From tracking key breaking news developments to offering behind the scenes profiles, in-depth analysis of key issues and advertorial features, the magazine and its associated website offers objective and authoritative insight into a wide sphere of industry and commerce.

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